Maureen Cain, Executive Consultant www.thecainagency.com/badass

You want to be a BADASS Thought Leader?

START WITH QUALITY CONTENT

CREATE CONTENT

Hone your message and develop blog posts, articles, op-eds, videos, speeches and training programs that inspire your audience.

BUILD AUDIENCE

You have social media followers and an impressive professional network. Leverage those connections into a dedicated fan club.

TELL THE WORLD

Your insights, solutions and big ideas need to be heard. Create a distribution system to get your quality content out into the world.

Thought leadership initiatives increase your bottom line, advance your career, drive business and shake things up.

But when you're busy being a badass, creating polished content can get sidelined.

We'll dream up content projects together and I'll provide start-to-finish project management so that at the end of our engagement, you will have polished thought leadership assets based on your priorities and impact. Content project ideas: articles, blog posts, website content, social media campaigns, videos and speeches.

My introductory package for emerging thought leaders: \$23,400 for 6 months of coaching, content development and project management

Thinking about writing a book? I can help you with that too.



MAUREEN CAIN

Maureen is an executive consultant with 20+ years experience helping individuals and organizations amplify their message.